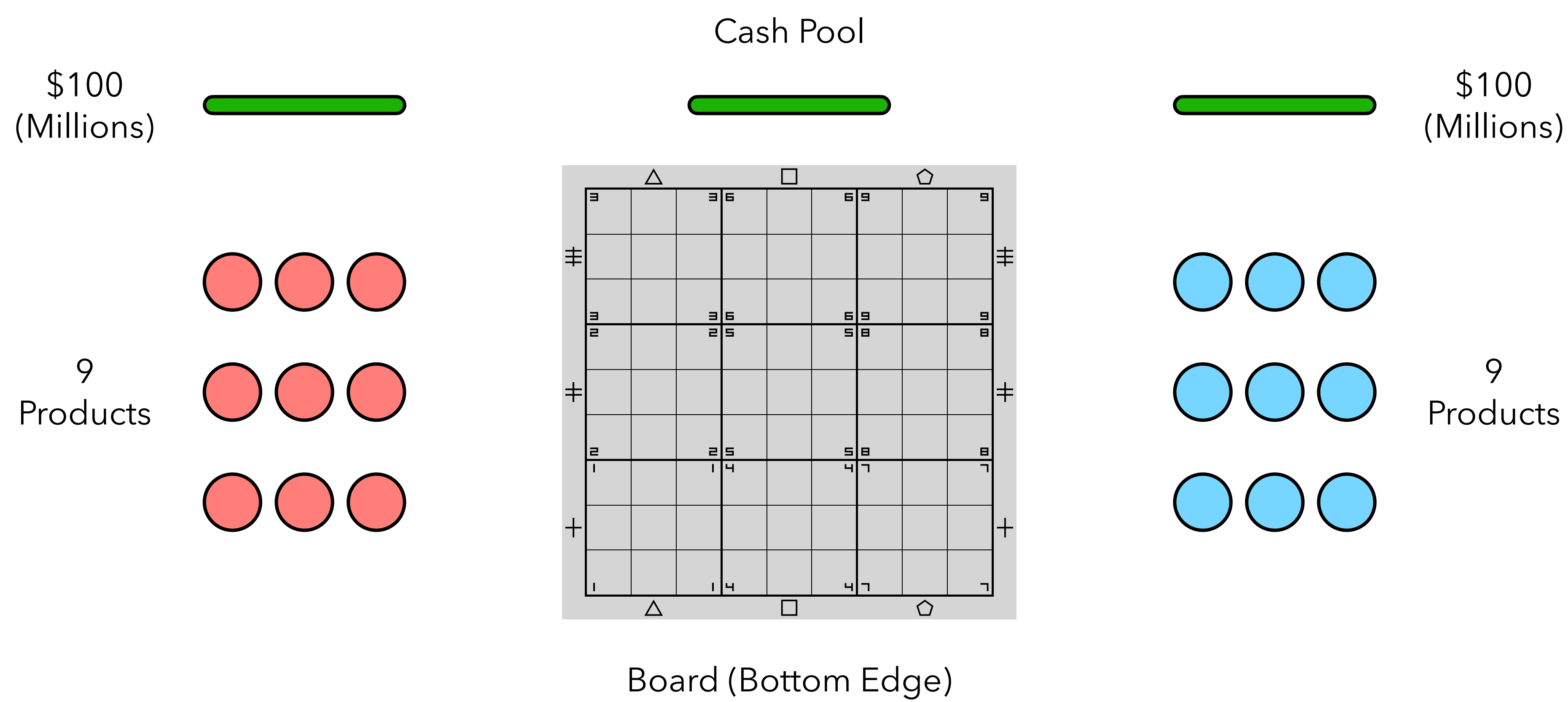
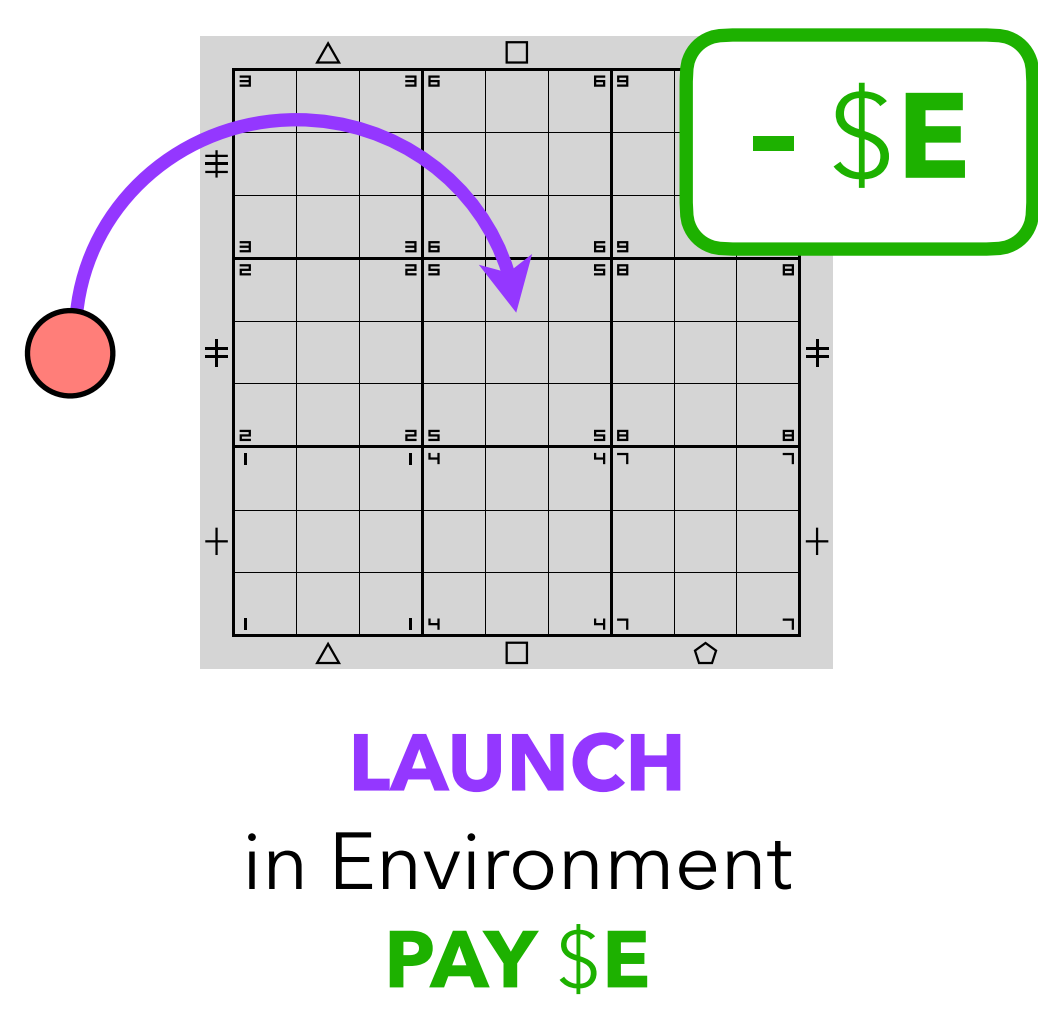


QUICK START



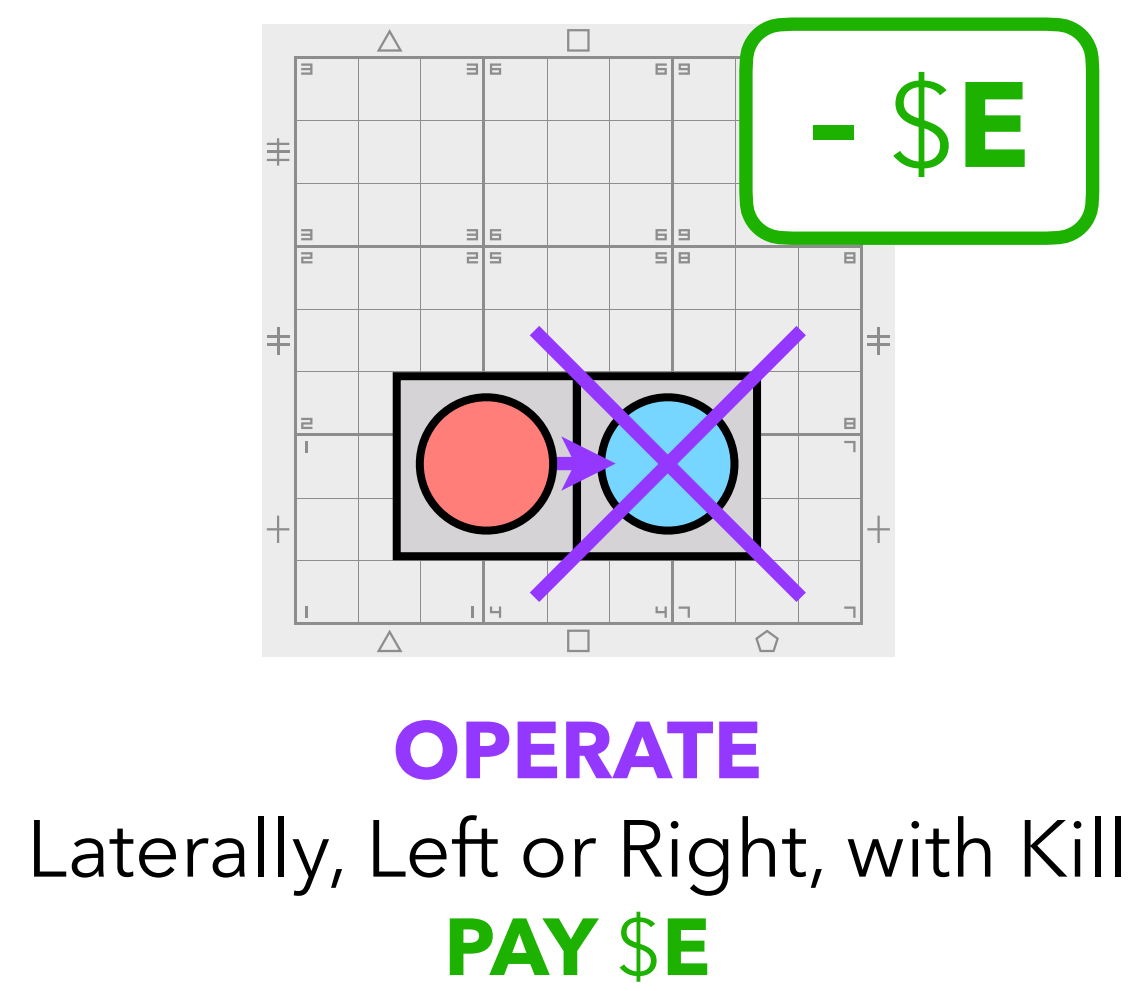
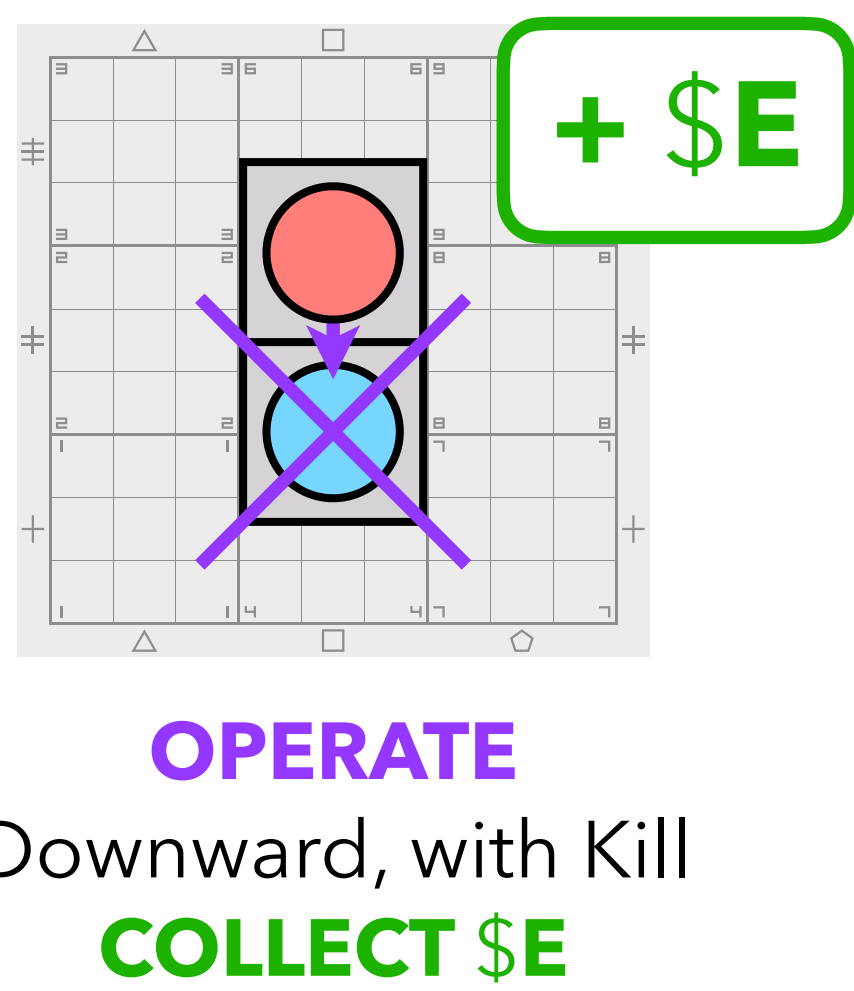
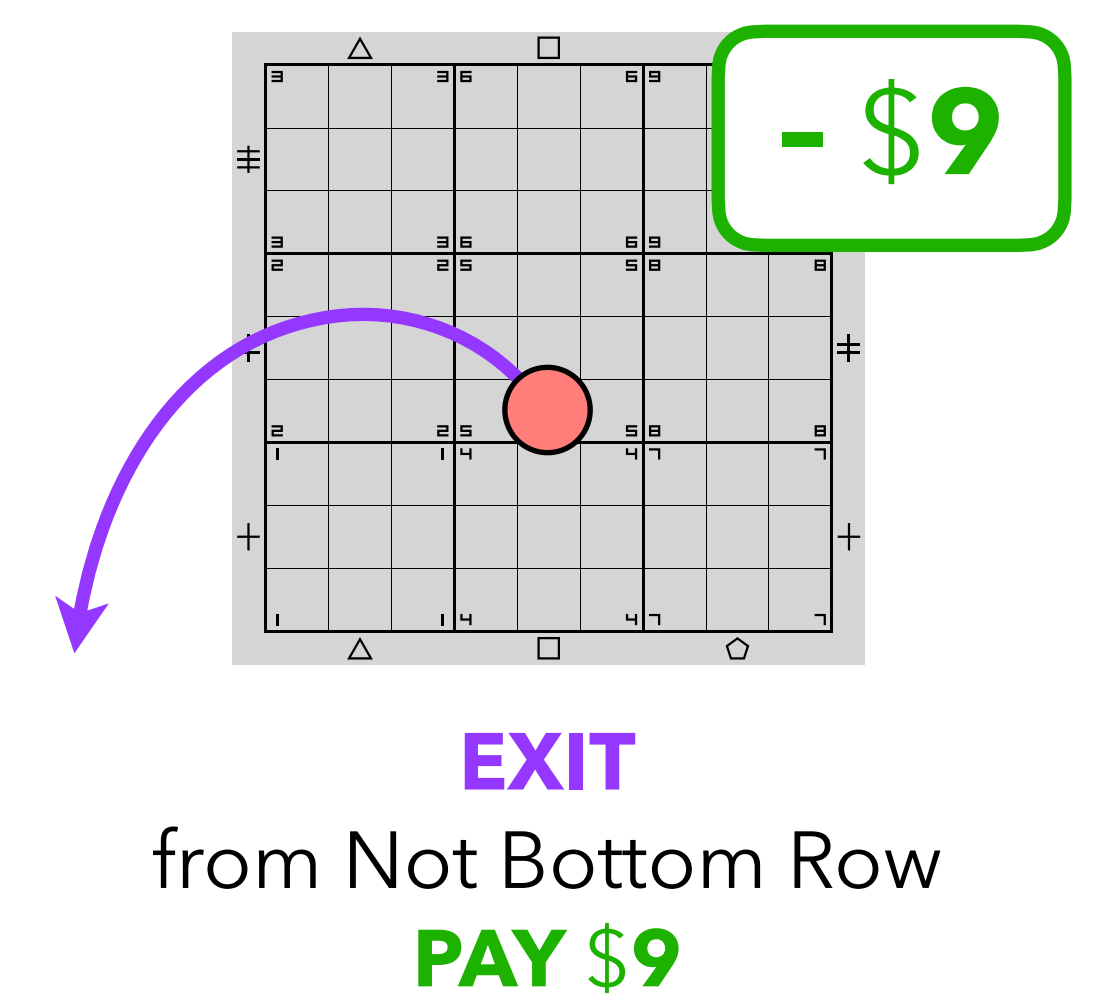
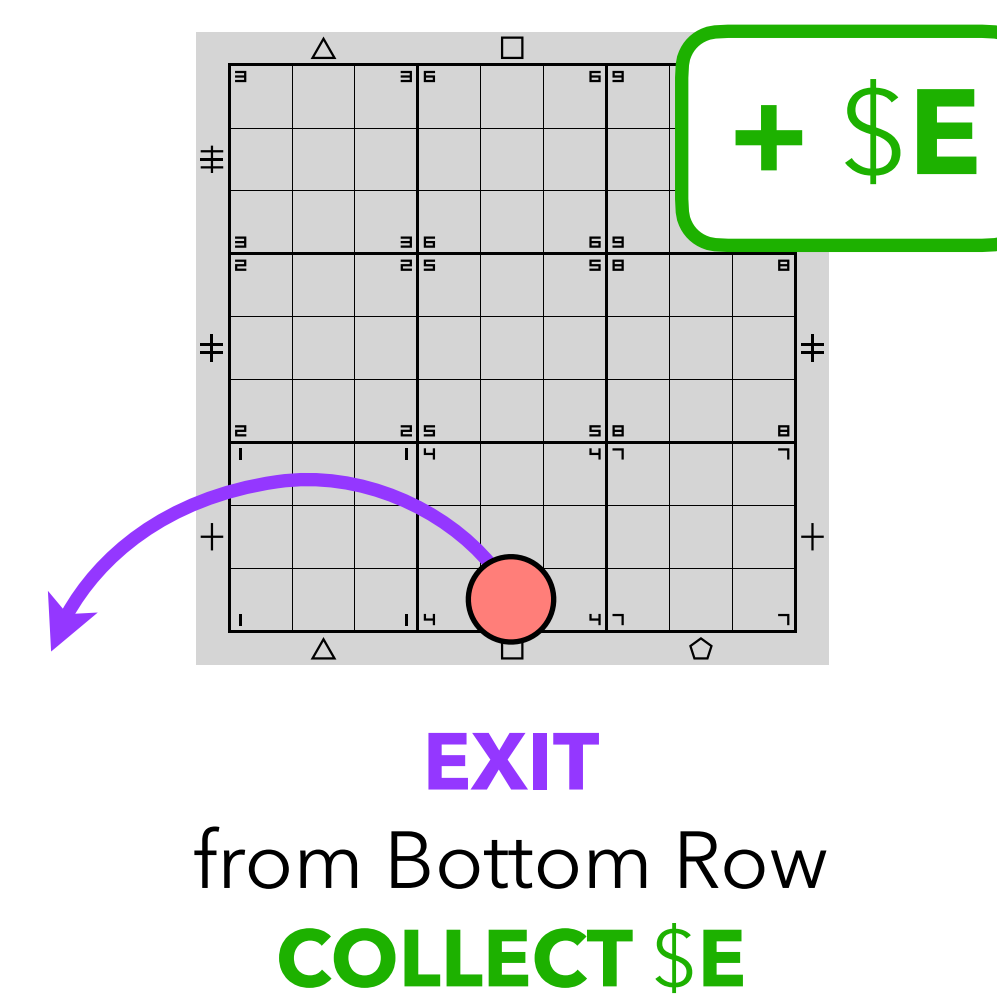
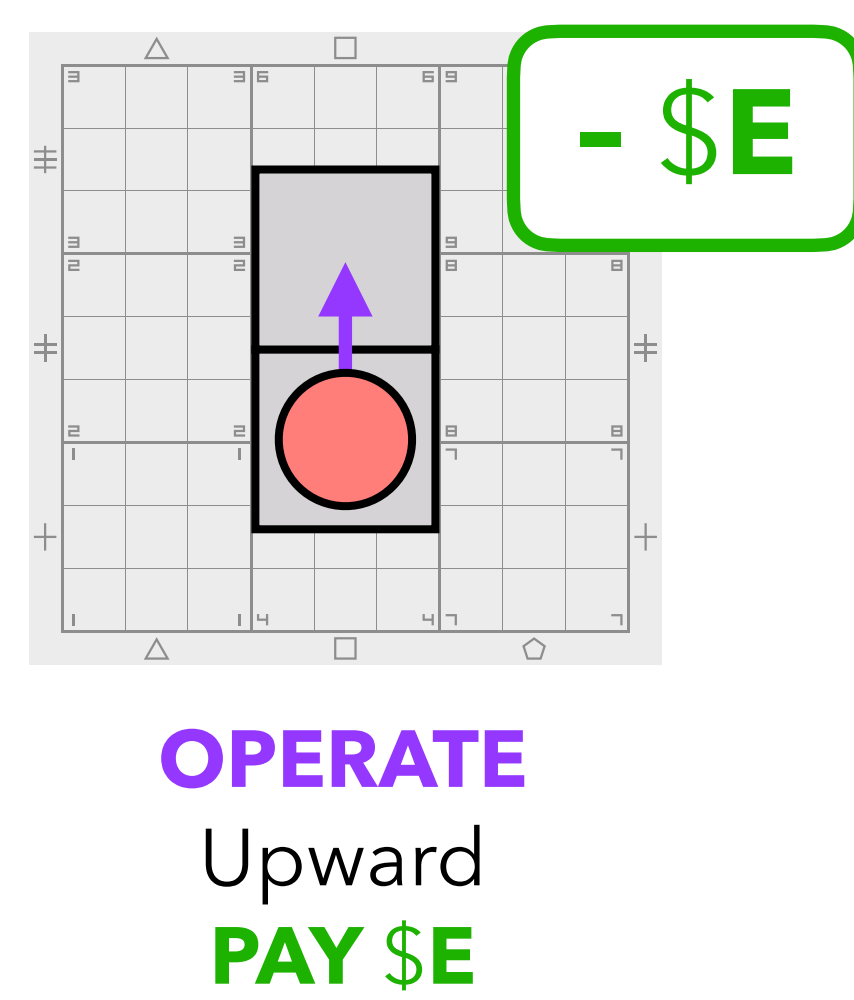
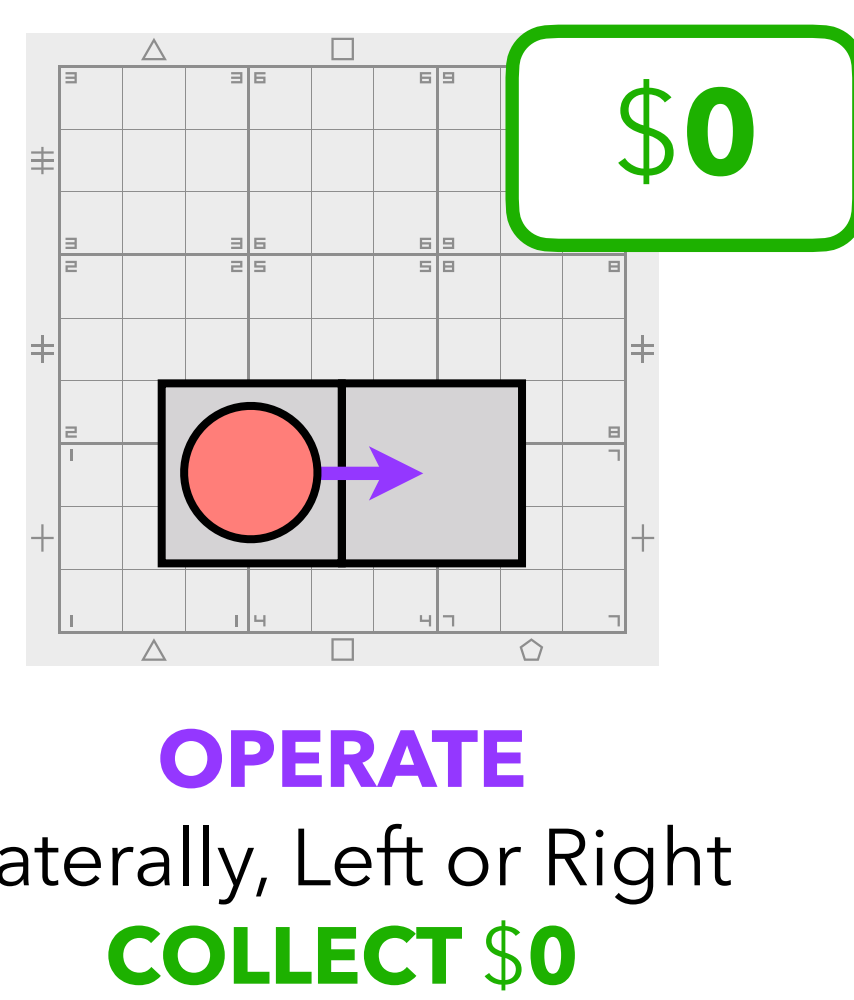
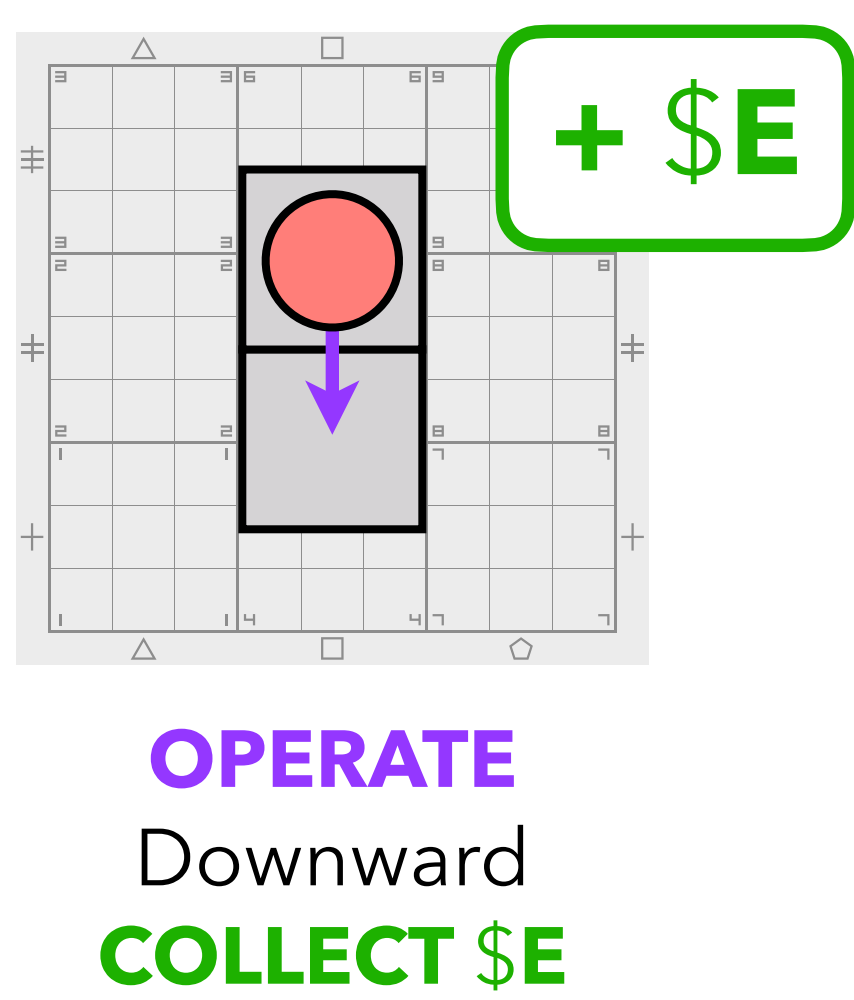
1. TAKE TURNS AND LAUNCH ALL PRODUCTS. ONE IN EACH ENVIRONMENT, FOR EACH PLAYER.



The Board:
9 Business
Environments,
81 Product
Positions,
9 Positions per
Environment

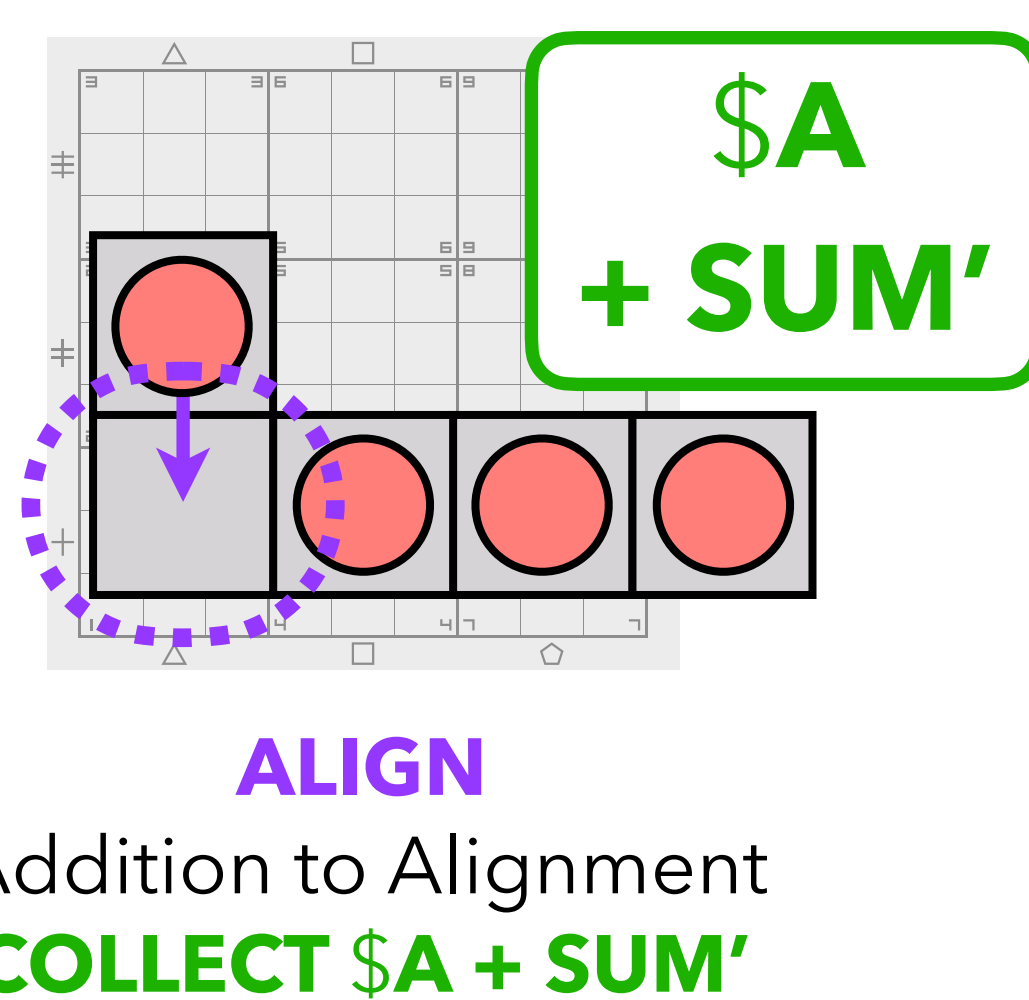
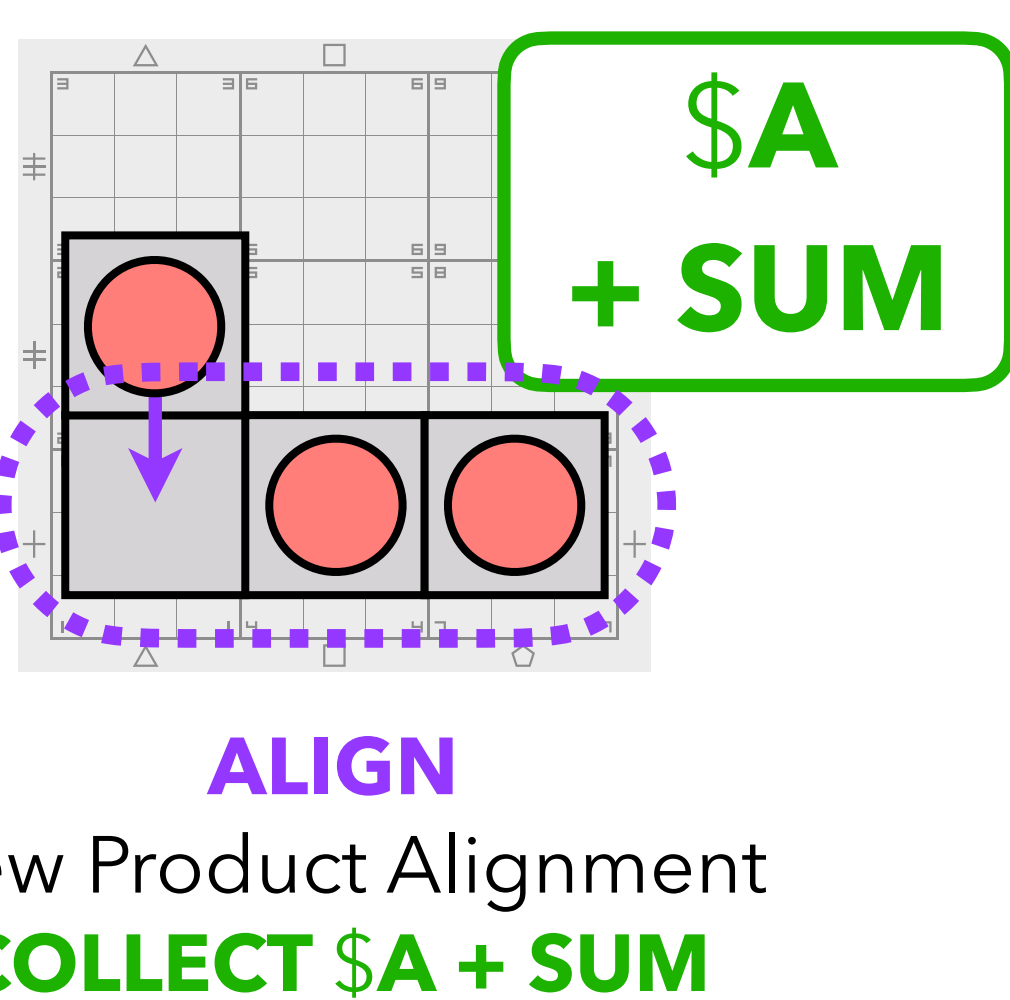
\$E The cash amount associated with an environment and its 9 product positions. Printed in the environment's corners, the number is used to determine the financial transactions that come with some of the actions inside it. And it is the environment selected for an action – Launch in it, Operate inside it, or Exit from it – that is used in the calculation, even when the product is taken out of it.

2. CONTINUE TAKING TURNS AND, EVERY TIME, CHOOSE ONE OF THE AVAILABLE ACTIONS:



Note:
One-position
moves only,
Financial
transactions
with the Cash
Pool only

3. ADD A BONUS TO THE FINANCIAL TRANSACTION, IF THE ACTION CREATES AN ALIGNMENT.



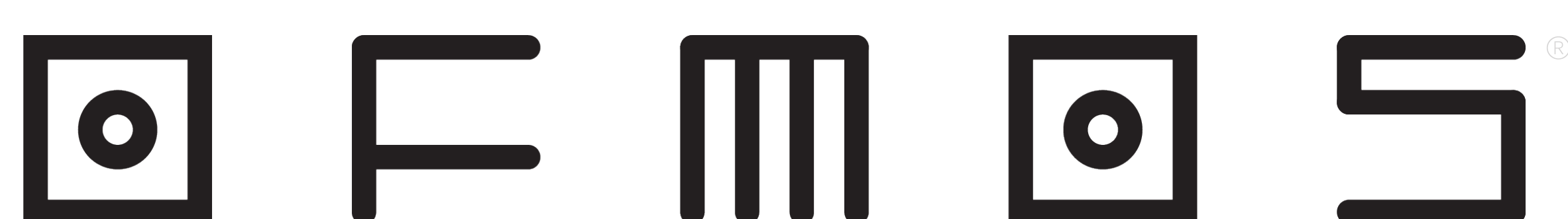
\$A The cash amount that comes with the Operate action that creates the alignment. It could be +\$E for Downward, \$0 or -\$E for Laterally, and -\$E for Upward.

SUM The cash bonus for a new horizontal alignment of 3 or more neighboring products. For each product in the alignment, the player collects the cash amount indicated by the environment of its final (after the action) position.

SUM' The cash bonus for the addition of 1 or more products to an existing alignment, thus expanding it. For each newly-added product, the player collects the cash amount indicated by the environment of its final (after the action) position.

4. STOP THE GAME AS SOON AS ONE OF THE PLAYERS' LAST PRODUCT IS TAKEN OFF THE BOARD.

5. COUNT THE MONEY IN FRONT OF EACH PLAYER. THE ONE WITH THE MOST CASH WINS.



NOTES

